

MODERN LUXURY

MEN'S BOOK

THE MAGAZINE FOR THE
MODERN GENTLEMAN

ATLANTA

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The Snake River winds through the 7,500-yard Tom Weiskopf-designed championship golf course at Snake River Sporting Club.

A River Runs Through It

A group of Atlanta-based developers are luring Southerners out west.

| By Wendy Bowman |



MEN AT WORK
From above: Investor Christopher Swann; Jackson Hole resident Jeff Heilbrun.

When Atlanta real estate investors Andy Cummings and Christopher Swann of Cygnus Capital acquired the shuttered Snake River Sporting Club in Jackson Hole, Wyo., in early 2013, the development had fallen into disrepair after idling on the market for about six years. “The golf course was shot; the clubhouse, homes and roads were unfinished; and the entire place was overgrown,” Cummings recalls.

The new owners have since put almost \$12 million above the multimillion-dollar purchase price into the 800-acre private club and residential community—flanked by the picturesque Bridger-Teton National Forest and Snake River. They also hired longtime Jackson Hole resident and former General Manager of Teton Pines Resort and Country Club, Jeff Heilbrun, to oversee the club.

First on the rehab list: finishing and reopening the 26,000-square-foot clubhouse and restarting a membership program (they already have 140 members, with a goal of about 350). The new owners also completed a collection of luxury cabins and elevated the club’s amenities to include family-oriented activities such as fly-fishing, horseback riding, mountain biking, archery, kayaking, paddleboarding, skiing and ice skating. Most recently, they shelled out \$2 million to update and reopen the property’s 7,500-yard Tom Weiskopf-designed championship golf course, engaging the pro



THE HOME STRETCH
The view from the Snake River Sporting Club clubhouse

to redesign some of the holes and add a new short-game facility. “The golf course is a centerpiece of the property, and what makes the overall project stand out from others is the addition of the ranch,” Heilbrun says.

Now, the focus is on members and homes. To date, about 20 memberships have been sold to Southeasterners (including many Atlantans who take advantage of direct flights on Delta Airlines), with initiation fees starting at \$15,000 for a junior membership (45 years old and younger) to a \$60,000 full membership. For those who wish to purchase within the community, the price of a 4,700-square-foot club cabin homestead starts at \$2.5 million, and a lot on which to begin enjoying the good life starts at \$525,000. A small price for a slice of heaven. [14885 Sporting Club Road, Jackson, Wyo., srsportingclub.com](http://14885SportingClubRoad, Jackson, Wyo., srsportingclub.com)